

PLAGIARISM SCAN REPORT

Words 477 Date November 19,2019

Characters 2826 Exclude Url

11%

Plagiarism

89%

Unique

2

Plagiarized
Sentences

16

Unique Sentences

Content Checked For Plagiarism

Reputation Analysis While long tail keywords do not generate organic traffic to your website, long tail keywords can help to increase revenue to your website because the keywords are more targeted and consumers know what they want when searching using long tail keywords, when a consumer searches using a long tail keyword like gluten free apple pie, it takes them to a much smaller market where it is easier for a company to compete versus if they used a short tail key word such as pie they would get a wider array of websites selling pies that may not fit what they are looking for. We would only focus on long tail keywords if you were looking to increase purchases made through your website. Page Speed/Review For a page to be well ranked in this aspect, it has to use a lot of scripting, this makes a site or a page to offer excellent services to its visitors. Moreover, the site has to be more modernized. **Momo Sushi less modern and makes use of static content; this makes it slow compared to its competitors Ichiban sushi, which uses scripting and is more modern** We would like to quickly mention a third on-page search engine optimization technique, meta tags, all websites contain meta tags within the websites HTML, these meta tags do not show up on the websites page itself, it is important to fill the meta tags with keywords because search engines use a websites meta tag to alter a websites search engine result page. Recommendations The first of the off-page optimization techniques are link building and link baiting. Link building is when you get other third party websites such as, blogs or directories to create more inbound links to your page, this is the proper way to improve your search engine result page, when you visit different sites. In line with the project at hand and the company site given, it is advisable to employ the latest technologies to make the loading speed for the site more robust for faster loading as well as for easy surfing. The site should be free from all manner of back logs so as to make it fast and efficient for access by users and more importantly worth the current SEO requirements. In all cases, the SEO would allow for quick access to addresses and in that regard, the main objectives of the business would be achieved. In the case of the company in question, installation of proper and activated methods in the search engine would mean transformation of the entire firm's objectives in marketing for the better. References Kusinitz, S. (2014, June 6). **16 Stats That Prove Social Media Isn't Just a Fad**. Retrieved October 30, 2015, from <http://blog.hubspot.com/marketing/social-media-roi-stats> Moran, B. (2013, April 8). Understanding Social Signals and SEO: A Simple Guide. Retrieved October 31, 2015, from <https://zadroweb.com/understanding-social-signals-and-seo/>

Sources	Similarity
MoMo Sushi - Home - Burlington, Ontario - Menu, Prices, Restaurant ...Compare text https://www.facebook.com/Places/Burlington,Ontario/SushiRestaurant https://www.facebook.com/pages/MoMo-Sushi/1654505818177127	10%
How Dominating Social Media Marketing is a Lot like Being an...Compare text and as i was blabbering about social media benefits, i felt like i killed it at my random comparison of social media marketing to being an awesome party guest.need a little more? according to a hubspot marketing blog post called 16 stats that prove social media isn't just a fad https://medium.com/mobile-lifestyle/how-dominating-social-media-marketing-is-a-lot-like-being-an-awesome-party-guest-a9dd36a32d60	6%